

# Steam Heritage

## MEDIA PACK

Promote your business to thousands of steam and heritage enthusiasts

Monthly in Vintage Spirit Magazine

All year in the Steam Heritage Guide

Online at [steamheritage.co.uk](http://steamheritage.co.uk)



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# Vintage Spirit

THE QUALITY MAGAZINE  
FOR STEAM AND INDUSTRIAL  
HERITAGE ENTHUSIASTS

Vintage Spirit is the magazine for those who enjoy the spectacle of immaculately restored old machinery, or are fascinated by Britain's rich transport and industrial heritage.

Each month we bring back the **sights and sounds of yesteryear** in vivid detail with all the latest news and events from the preservation world as well as fascinating features on restoration projects, manufacturers, museums and well-known faces.

**Written by enthusiasts for enthusiasts**, *Vintage Spirit* is a celebration of not only what used to be, but also what still is.

With **thousands of readers** from the preservation world, including many engine and vehicle owners, don't miss out on your chance to put your business, event or attraction in front of this dedicated and enthusiastic market.

## DISPLAY ADVERTISING

PRICES PER INSERTION. PRICES EXCLUDE VAT.

SIZE	1 INSERTION	3 INSERTIONS	6 INSERTIONS	12 INSERTIONS
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## CLASSIFIED ADVERTISING

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+ additional cm	+ £12	+ £11	+ £10	+ £9



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## INSERTS

By negotiation depending on weight and size.

## SPECIAL RATES

- **Cover position:** 10% extra (subject to availability)
- **Agency discount:** 10%

## COPY DATES

*Vintage Spirit* is published on the **second Friday of the preceding month**. Artwork must be supplied in the correct format no later than **two weeks before**.

## ARTWORK SPECIFICATIONS

Artwork should be supplied as **high resolution PDF** with all fonts and images embedded in **CMYK** colour at **300dpi**. Small files can be sent by email, for larger files we suggest using WeTransfer or a Dropbox link. We cannot be held responsible for errors occurring from incorrectly supplied artwork. Any artwork changes or design required will be charged for.

SIZE (height x width in mm)	TYPE AREA	TRIM	BLEED
Full Page	263 x 180	210 x 297	303 x 216
Half Page Horizontal	127 x 180	-	-
Half Page Vertical	262 x 87	-	-
Quarter Page	127 x 87	-	-
Eighth Page	56 x 87	-	-
Classified Single Column	40.5w	-	-
Classified Double Column	87w	-	-





# Steam Heritage

## THE COMPREHENSIVE GUIDE TO BRITAIN'S TRANSPORT & INDUSTRIAL HERITAGE

For over 50 years the Steam Heritage Guide has been THE resource for the entire UK preservation scene covering all aspects of our heritage.

With around 950 museums, heritage railways and attractions and 1,500 events and steam rallies listed, it is Britain's most comprehensive guide to the heritage market.

A5 in size, the Guide is published annually in March and is used by enthusiasts throughout the whole year.

### DISPLAY ADVERTISING

PRICES PER INSERTION. PRICES EXCLUDE VAT.

SIZE	HEIGHT (MM)	WIDTH (MM)	COST
Full Page (type area)	190	128.5	£400
Full Page (trim)	210	148.5	£400
Full Page (bleed)	216	154.5	£400
Half Page (vertical)	190	62.25	£225
Half Page (horizontal)	93	128.5	£225
Quarter Page	93	62.25	£150
Eighth Page	44.5	62.25	£90



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## COPY DATES

The Steam Heritage Guide is published mid-March each year. Artwork must be supplied in the correct format no later than 31st January.

## ARTWORK SPECIFICATIONS

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OPPORTUNITIES



*Your opportunity to reach 1000s of heritage enthusiasts*

# *Steam* Heritage

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